

**U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION (EEOC)  
2024 EMPLOYER INFORMATION REPORT (EEO-1 COMPONENT 1)**

EEOC Standard Form 100 (SF 100)  
Revised 08/2023  
OMB Control Number: 3046-0049  
Expiration Date: 11/30/2026

**SECTION A – TYPE OF REPORT**  
CONSOLIDATED REPORT

**SECTION B – EMPLOYER IDENTIFICATION**

OFS COMPANY ID  
E032060

EMPLOYER NAME  
NIKE WORLD HEADQUARTERS

ADDRESS  
ONE BOWERMAN DRIVE

CITY/TOWN  
BEAVERTON

STATE  
OR

ZIP CODE  
97005

**SECTION C – HEADQUARTERS OR ESTABLISHMENT-LEVEL IDENTIFICATION (if applicable)**

HQ/ESTABLISHMENT-LEVEL UNIT ID

HEADQUARTERS OR ESTABLISHMENT-LEVEL NAME

HEADQUARTERS OR ESTABLISHMENT-LEVEL ADDRESS

CITY/TOWN

STATE

ZIP CODE

**SECTION D – EMPLOYER IDENTIFICATION NUMBER (EIN)**  
930584541

**SECTION E – EMPLOYER FILING ELIGIBILITY**

YES (Employer Is Eligible to File)  NO (Employer Is Not Eligible to File)  EMPLOYER NO LONGER IN BUSINESS

**SECTION F – FEDERAL CONTRACTOR DESIGNATION (if applicable)**

Unique Entity ID (UEI): DTAZQZ11J5C5

YES (Single-Establishment Employer is Federal Contractor)  YES (Multi-Establishment Employer is Federal Contractor)

YES (Headquarters is Federal Contractor)  YES (Non-Headquarters Establishment is Federal Contractor)

YES (One or More Non-Headquarters Establishments is Federal Contractor)

**SECTION G – NAICS INFORMATION**

424340 - Footwear Merchant Wholesalers

**SECTION H – WORKFORCE DEMOGRAPHIC DATA**

JOB CATEGORIES	Race/Ethnicity														Row Total
	Hispanic or Latino		Not Hispanic or Latino												
			Male						Female						
	Male	Female	White	Black or African American	Asian	Native Hawaiian or Other Pacific Islander	American Indian or Alaska Native	Two or More Races	White	Black or African American	Asian	Native Hawaiian or Other Pacific Islander	American Indian or Alaska Native	Two or More Races	
Executive/Senior Level Officials and Managers	12	8	91	34	22	0	1	4	94	14	13	0	2	4	299
First/Mid-Level Officials and Managers	434	381	1572	489	370	18	10	137	1477	398	279	18	4	121	5708
Professionals	450	428	2821	470	1218	18	17	299	2618	435	891	15	17	17	9714
Technicians	23	16	47	14	21	0	0	4	15	38	12	0	0	2	192
Sales Workers	2950	2640	1400	2128	548	59	38	372	1169	1820	334	60	35	314	13867
Administrative Support Workers	23	78	33	27	6	1	1	1	270	64	27	27	3	40	601
Craft Workers	27	3	165	124	4	0	1	9	7	14	0	0	0	2	356
Operatives	354	345	344	1723	122	27	11	105	229	1906	132	14	12	87	5411
Laborers and Helpers	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Service Workers	2	3	21	4	3	0	0	2	10	4	0	0	0	1	50
<b>CURRENT 2024 REPORTING YEAR TOTAL</b>	4275	3902	6494	5013	2314	123	79	933	5889	4693	1688	134	73	588	36198
<b>PRIOR 2023 REPORTING YEAR TOTAL</b>	4336	4048	7072	5177	2472	124	69	1036	6327	4791	1785	116	75	957	38385

**SECTION I – WORKFORCE SNAPSHOT PERIOD**  
10/6/2024 - 10/19/2024

**SECTION J – HEADQUARTERS OR ESTABLISHMENT-LEVEL COMMENTS (optional)**

Not Applicable

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**SECTION K – OFFICIAL CERTIFICATION OF SUBMISSION**

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EMPLOYER NAME  
NIKE WORLD HEADQUARTERS

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STATE  
OR

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**CERTIFICATION COMMENTS (optional)**

Difference in number of employees may be related to a number of factors, including but not limited to, attrition, fluctuation in volume or business needs, and/or business continuity efforts.

**CERTIFICATION STATEMENT**

*"I certify that the information, including any workforce demographic data, provided in this report is correct and true to the best of my knowledge and was prepared in conformity with the directions set forth in the form and accompanying instructions."*

**Knowingly and willfully false statements on this report are punishable by law, US Code, Title 18, Section 1001.**

**DATE OF CERTIFICATION**

**6/24/2025 1:47 PM [EST]**

**EMPLOYER'S CERTIFYING OFFICIAL**

Name of Employer's Certifying Official

Marie Buttles

Title of Certifying Official

Sr. Manager, Labor Compliance Americas

Email Address of Certifying Official

marie.buttles@nike.com

Telephone Number of Certifying Official

503-532-3402

**PRIMARY POINT OF CONTACT (POC) FOR EEO-1 COMPONENT 1 REPORTING**

Name of Primary POC

Marie Buttles

Title and Employer of Primary POC

Sr. Manager, Labor Compliance Americas  
Nike, Inc.

Email Address of Primary POC

marie.buttles@nike.com

Telephone Number of Primary POC

503-532-3402